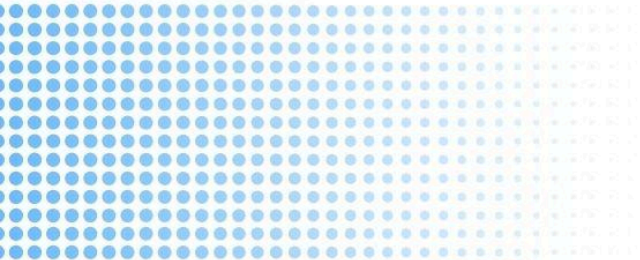


 2025

# APSCHE LONG TERM



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## SmartBridge Long Term Virtual Internship Guidelines

Welcome to the SmartBridge Program! We are thrilled to have you on board. Please read the following guidelines carefully to ensure a successful and productive learning experience.

### About SmartBridge:

SmartBridge is an EdTech startup based in Hyderabad, Telangana, India. It was founded in 2015 with the mission of bridging the gap between academics and industries. SmartBridge provides a platform for students, colleges, and companies to connect and collaborate

At SmartBridge, our cutting-edge ed-tech platform, "**SmartInternz**," *Project Based Learning & Remote Internship Platform* serves as a catalyst for fostering collaboration between academia and industry. By providing project-based, collaborative learning solutions intricately woven into the curriculum, it empowers students to cultivate the essential technical and professional skills required to become job-ready candidates. The platform's immersive learning journey equips students with the necessary expertise to excel in their chosen careers.

Since the launch of **SmartInternz platform** in 2020, our talent development programs have successfully upskilled over **300,000 students** and **30,000 faculty members** in emerging technologies. Renowned companies such as **IBM, Google, Salesforce, VMware, and others** have placed their trust in our platform, providing an impressive **300,000 virtual internships** to Indian students pursuing their graduation.

SmartBridge has a strong network of over **800,000 students, 2,500+ colleges, and 50+ companies**.

SmartBridge is dedicated to a momentous talent mission: to provide "**1 Million Virtual**

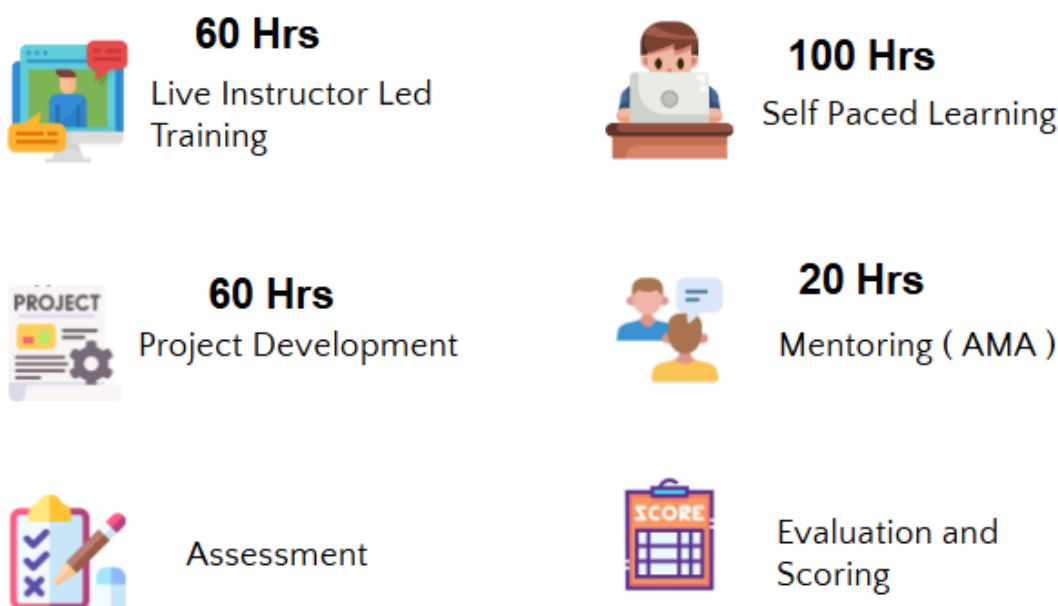
### **Internships"**

across a wide range of in-demand technologies. Our goal is twofold: to assist companies in finding job-ready talent and to play a pivotal role in building a thriving gig economy in India.

## About the Program

This initiative, in collaboration with **APSCHE - Andhra Pradesh State Council for Higher Education** aims to build a job-ready talent pool in the emerging technologies.

This is a **15 Weeks** experiential learning program designed to make the students employable. This program helps students build their profile aligned to a job role through hands-on project-based learning under the guidance of industry mentors. It helps students acquire technical and professional competencies while working on real-world challenges and creating innovative solutions. The program encourages students to think critically and creatively, and it is designed to provide industry- level training at the college level.



## Program Structure

This Program contains the following modules

- **Technical Training & Self Learning** - 100 Hrs. of live hands-on technical training and 60 Hrs. of self-learning course.
- **Project Development** - 60 Hrs. of project development phase

- **Mentoring** -20 Hrs. Mentoring sessions to clear the queries.

### What is Project-Based Experiential Learning?

Project-based experiential learning allows students to grasp concepts by applying them to real-world scenarios. The hands-on approach to learning enables students to develop the professional and technical competencies needed for job readiness and innovation.

SmartBridge has created project-based experiential learning models in partnership with Top companies such as Google, IBM, Salesforce, MongoDB and others to deliver in-demand technologies for students and faculty. The team-based collaborative development environment has been provided for the students on the [SmartInternz platform](#) along with industry mentor support to develop solutions for the real- world challenges.

### What are Virtual Internships ?

Virtual internships empower students to gain industry exposure and skills remotely, breaking geographical constraints and enabling global connections.

#### How It Works:



1. **Select a Program:** Choose a virtual internship aligned with your interests and aspirations.
2. **Remote Learning:** Access learning materials, courses, and projects from any location.
3. **Expert Mentorship:** Engage with mentors for guidance, feedback, and skill enhancement.
4. **Practical Projects:** Complete projects relevant to your chosen domain and build your portfolio.
5. **Certification:** Receive a virtual internship completion certificate, validating your expertise.

By offering virtual internships across diverse domains, the platform equips students with practical skills, industry exposure, and career-ready experience.

This time, we are excited to introduce internships in emerging technologies across various tracks for both engineering and non-engineering students. Please find below the available Internship tracks for your reference.

<b>Engineering Students</b>		
<b>S/no</b>	<b>Engineering</b>	<b>Registration Links</b>
1	Artificial Intelligence & Machine Learning	We will share soon
2	Salesforce Developer	We will share soon
3	Data Analytics with Tableau	We will share soon
4	ServiceNow Administrator	We will share soon
5	Google Cloud Generative AI	We will share soon
6	Full Stack Developer (MERN Stack)	We will share soon
<b>Non-Engineering &amp; Degree Students :-</b>		
<b>S/no</b>	<b>Arts &amp; Science</b>	<b>Registration Links</b>
1	Salesforce Developer	We will share soon
2	Data Analytics with Tableau	We will share soon
3	ServiceNow Administrator	We will share soon
4	Google Cloud Generative AI	We will share soon

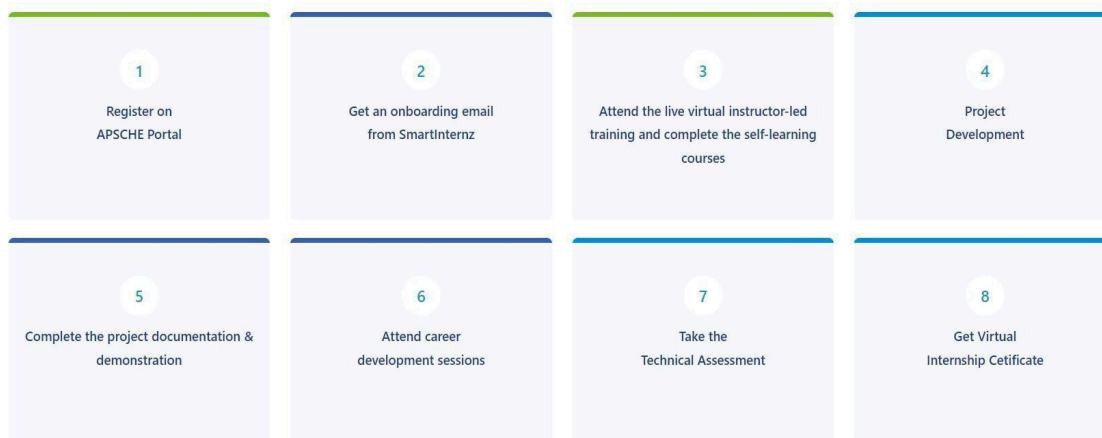
## Program Timeline

S.No.	Week	Program Activity
1	Week 1 to 6	Hands-on training + Self Learning
2	Week 7	Project Orientation sessions
3	Week 8 to 13	Project work + AMA Session +Self Learning
4	Week 14	Project validations
5	Week 15	Certificates Generation

## Student Journey

### Execution Flow

The program execution flow has been illustrated below



## 1. Enrollment Process

### 1.1. Enroll on APSCHE IIC Portal:

Students should enroll on the APSCHE IIC Portal to participate in the SmartInternz Training Program.

### 1.2. Data Sharing and Confirmation:

- APSCHE will share enrolled data with SmartBridge.
- SmartBridge will send enrolled data to college Spoc for verification post which student onboarding to SmartInternz platform will begin.

### 1.3. Training Schedule:

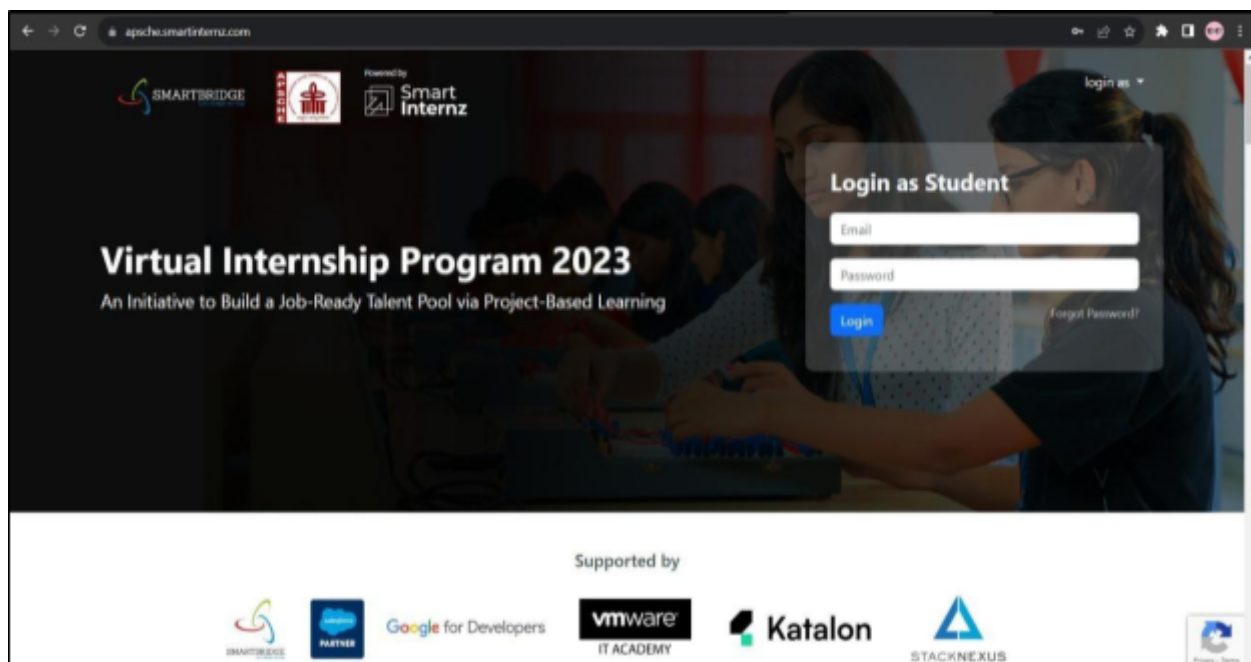
Student training calendar will be shared with college Spoc and as well as students. Live sessions will be organized as per the schedule prepared.

## 2. Access to SmartInternz Platform

### 2.1. Login Credentials:

After the onboarding process is completed, Students will receive login credentials via their registered email ID to access SmartInternz platform. Students can login to SmartInternz platform using the given username & password shared via mail in the following link

<https://apsche.smartinternz.com>.





## **2.2. Training Calendar and Course Curriculum:**

- A training calendar and course curriculum will be shared with students.
- Students are required to join the provided WhatsApp or Telegram groups for updates.

## **2.3. Group Rules:**

- Students should not share the WhatsApp or Telegram links with friends or peers.
- Misbehavior in groups will not be tolerated, and any violation may lead to termination of the internship.

## **3. Technical Session Phase**

### **3.1. Doubt Clarification:**

- During technical sessions, students can ask doubts at the end of the session or post them in the respective WhatsApp or Telegram groups.
- Mentors or trainers will assist in clarifying doubts.

### **3.2. Weekly Quizzes and Attendance:**

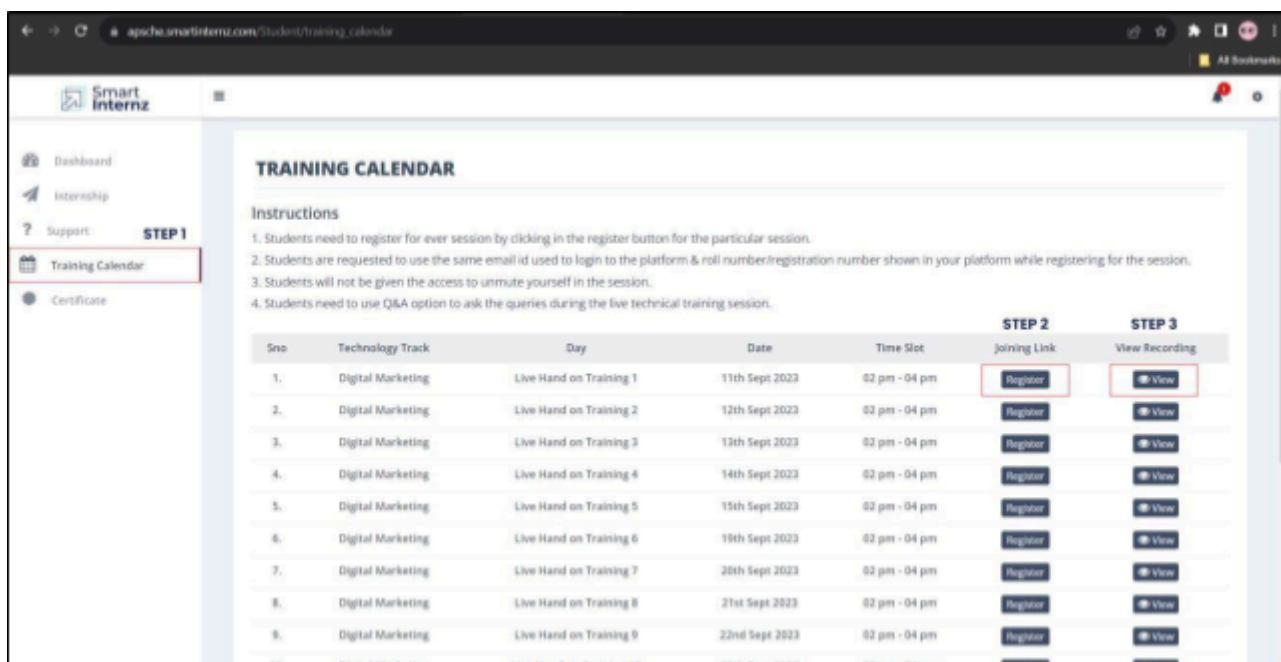
- Weekly quizzes will be conducted, each carrying 10 marks.
- Weekly student attendance will be shared with the college and SPOC.

### **3.3. Zoho Sessions , Resources and Recorded Sessions:**

Zoho session links will be shared to the registered email ID. Students must log in with their registered email ID.

Students can also join the sessions using the platform by using following steps

- Login to SmartInternz Platform.
- Step 1 - Click on Training Calendar
- Step 2 - Click on the Joining link to join the Technical Live Sessions.
- Step 3 - Click on view to get access for recorded sessions.



Sno	Technology Track	Day	Date	Time Slot	STEP 2 Joining Link	STEP 3 View Recording
1.	Digital Marketing	Live Hand on Training 1	11th Sept 2023	02 pm - 04 pm	Register	View
2.	Digital Marketing	Live Hand on Training 2	12th Sept 2023	02 pm - 04 pm	Register	View
3.	Digital Marketing	Live Hand on Training 3	13th Sept 2023	02 pm - 04 pm	Register	View
4.	Digital Marketing	Live Hand on Training 4	14th Sept 2023	02 pm - 04 pm	Register	View
5.	Digital Marketing	Live Hand on Training 5	15th Sept 2023	02 pm - 04 pm	Register	View
6.	Digital Marketing	Live Hand on Training 6	16th Sept 2023	02 pm - 04 pm	Register	View
7.	Digital Marketing	Live Hand on Training 7	20th Sept 2023	02 pm - 04 pm	Register	View
8.	Digital Marketing	Live Hand on Training 8	21st Sept 2023	02 pm - 04 pm	Register	View
9.	Digital Marketing	Live Hand on Training 9	22nd Sept 2023	02 pm - 04 pm	Register	View

#### Note :-

In case of email related issues, students can approach their faculty to change their email ID.

### 3.5. Final Grand Assessment:

After the completion of the training sessions, a final grand assessment will be conducted, carrying 30 marks.

## 4. Project Phase

### 4.1. Team Formation and Project Assignment:

- SmartInternz SPOC platform logins will be created to form student teams.
- SPOC will assign projects to teams on the SmartInternz Platform.

### 4.2. Project Development:

- Students will develop projects which are assigned to them as a team with mentor support.
- All Students will work on one single project as a team and need to complete milestones and tasks within the given time period.

### 4.3. Project Submission and Evaluation:

- Tasks, documents, files, codes, PPT, and a live video explanation of the project should be uploaded to the team leader's GitHub public repository account.
- Students must share the GitHub link with the SPOC. Video Reference -

<https://youtu.be/6l0UR7Co7YA>

#### 4.4. Program Evaluation Criteria and Scoring :

Total scoring for the program will be 100 marks and 30% will of which would be a technical assessment score and the remaining 70% would be a project evaluation score as below

Technical Assessment (30 Marks)	MCQ	30	60		
	based assessment	Questions	Minutes		
Project Evaluation (70 Marks)	10	10	15	20	15
	Brainstorming & Ideation	Requirement Analysis	Project Design Phase	Project Planning, Development Phase	Project Documentation Demonstration

- ***Mandatory: Need to Attempt Grand Assessment, Attendance above 75%, In time Project submission.***

#### 4.5 Teams and Certification:

Projects will be evaluated on both individual and Team bases, Certificates are issued to the students based on that and a summary report will be provided to your College.

### 5. Other Instructions

#### 5.1. LinkedIn Profile:

Students must have a LinkedIn profile to access job opportunities.

#### 5.2. Social Media FollowUp:

Follow our social media handles:

LinkedIn: <https://in.linkedin.com/company/smartbridgeeducationalservicespvtltd>

Instagram: <https://www.instagram.com/thesmartbridge/?hl=en>

#### 5.3. Feedback and Certification:

Students are encouraged to post and tag us on social media platforms about their internship feedback and certificates.

## Student Responsibilities

Student training program will commence immediately after Orientation & Onboarding. Following steps shall be followed by the students.

1. Students shall onboard to the SmartInternz platform using the credential shared on to the registered email id and fill the details in the profile section of student login.
2. Student must attend the live hands-on technical session as per the training calendar and maintain a **minimum of 75% attendance**.
3. Student must be register and complete the NASSCOM Course
4. During the technical session student must maintain the decorum
5. Students must complete the self-paced learning course.
6. Student must adhere to the timeline of the program and submit the task as per the timeline
7. Students must update the project status in the Kanban Board at regular intervals.
8. Students must submit the project files in the Github repo provided in the project workspace.
9. **Completion Certificate** : Students will get a Completion Certificate who scored **50 marks & Above out of 100 marks**.
10. **Participation Certificate** : Students will get a participation certificate for those who scored **less than 50 marks** even after being given betterment opportunities.

We wish you a rewarding and successful learning journey with SmartInternz! If you have any queries, feel free to reach out to your SPOC or Smart Internet support. Happy learning!

## ANY QUERIES GET IN TOUCH WITH US

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